



Marie Skłodowska- Curie RISE  
MAPS-LED  
Multidisciplinary Approach to Plan Smart Specialisation Strategies  
for Local Economic Development



# Workshop 30<sup>th</sup> Month – SOBE, Manchester

*MAPS-LED First Mid-term Meeting*

06/07.06.2016

Northeastern University of Boston (MA), USA

Department of Economics

*SOBE*

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MAPS-LED “Multidisciplinary Approach to Plan Smart Specialisation Strategies for Local Economic Development” is a Marie Skłodowska-Curie RISE research project funded by the European Union’s HORIZON 2020 program for Research and Innovation under the Grant Agreement 645651

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## **Workshop at SOBE, Manchester. 30<sup>th</sup> Month (October 2017)**

### **Goal of the workshops**

***Open day, workshops and the symposium are mainly addressed to both partners and stakeholders interested in implementing the research results.***

- Workshops aim to enhance the potential impact of the research on the potential users by involving them not only at the dissemination stage, but also during the mid-term assessment stages of the research process.
- In this way, it will be possible to ensure that the best possible use of the research findings will be done, by actively engaging the decision-makers throughout the whole research process to incorporate their specific needs for knowledge while it is still possible to take them into proper account.

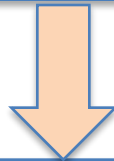
**TARGET: Academic staff, local stakeholders from the Manchester area**

## Structure of the workshop

### Workshop sub goals

Maximising the impact of the research by involving the larger stakeholders community in the Greater Manchester Area

Contributing to the wider international dissemination of the research results across the academic community



1 Full day stakeholders open workshop

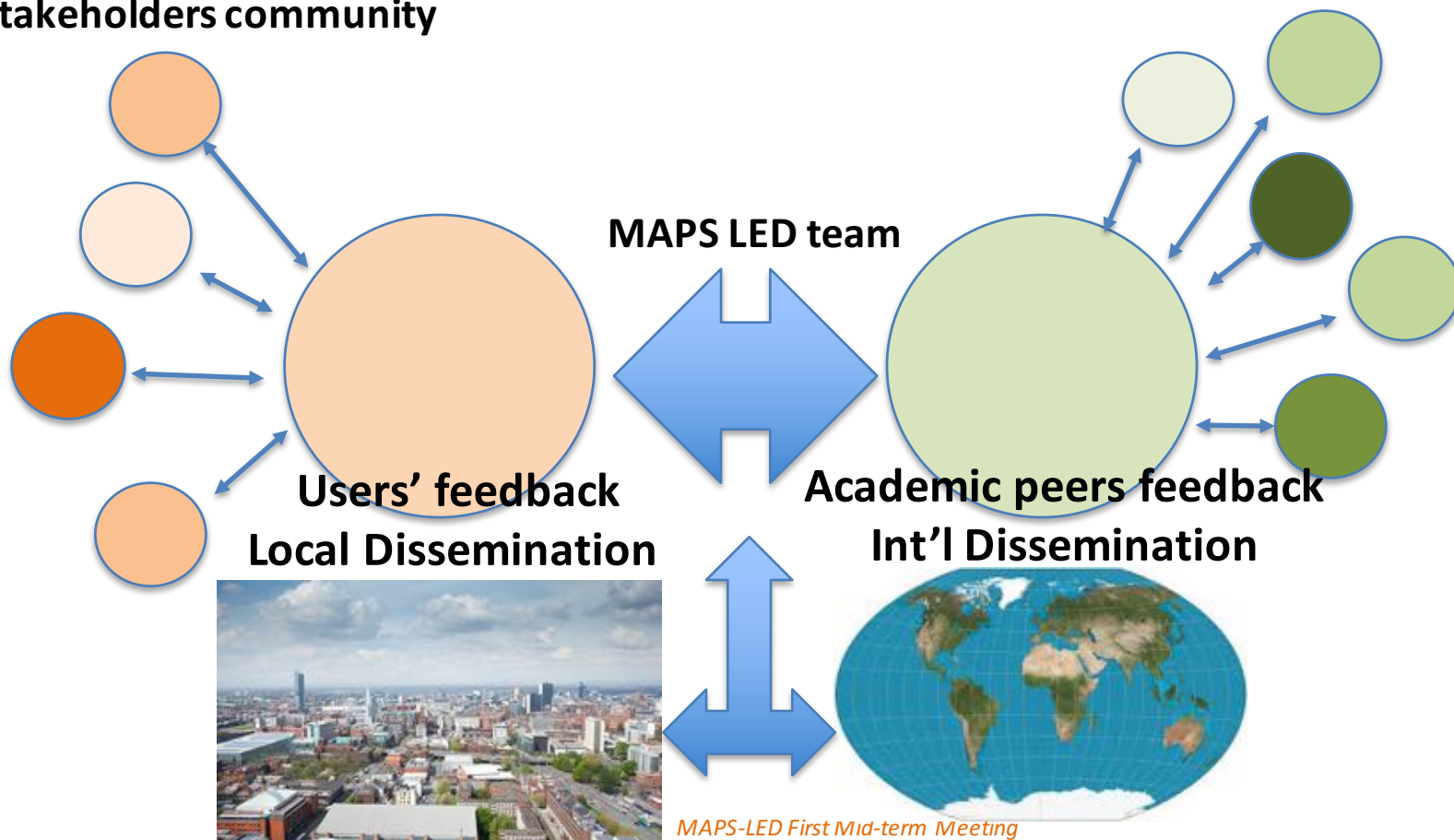
2 Full days international conference on Smart Specialisation Strategy and territorial development

### Workshop structure

# Rationale of the dissemination and feedback gathering

Stakeholders community

Academic community



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# 1 Full days involving the wider stakeholders community:

- GM Combined Authority
- Ten local-authority areas
- 4 Universities
- Manchester Growth Company
- Transport for Greater Manchester (TfGM)
- Further stakeholders engaged through the pilot case study of the GMA delivery

# Expected outcomes of the workshop

## Workshop structure

1 Full day stakeholders open workshop

2 Full days international conference on Smart Specialisation Strategy and territorial development

Reinforced network of local stakeholders leading to the COE

1 Special Issue of an international peer reviewed journal (open access)  
1 international peer reviewed paper per MAPS LED participant

## Expected outcomes

## Workshop structure

### Day 1: local stakeholders

- Plenary session: policy key note speakers
- Parallel sessions: S3 topic related speakers

### Day 2: International academic community

- Plenary session led by the MAPS LED team nurtured by key note speakers
- Parallel sessions open to the wider academic community

### Day 3: International academic community

- Parallel sessions open to the wider academic community
- Round table and final discussion



## State of planning of the organisation

- Day 1:
  - Organised in collaboration with the Think Lab (agreed with the director Terrence Fernando)
  - Planned to be financially supported by local sponsors within the GMA S3 companies and institutions
  - Planned to be delivered through the SOBE conference services
- Day 2 and 3
  - Organised in collaboration with the Wessex Institute of Technology (agreed with the director Carlos Brebbia)
  - Planned to be financially partly (key note speakers expenses) supported by part of the networking costs generated by the delivery of the MAPS LED secondments and partly (publication of the Special Issue) through the conference fees