



MAPS-LED "Multidisciplinary Approach to Plan Smart Specialisation Strategies for Local Economic Development" is a Marie Skłodowska-Curie RISE research project funded by the European Union's HORIZON 2020 program for Research and Innovation. The project intends to examine how S3 can be implemented, with respect to the new agenda of Europe 2020, by incorporating a place-based dimension. The main aims are: 1) to identify and examine S3 in terms of spatial, social and environmental factors; 2) to take into account local needs and opportunities driving regional policy interventions not only to emphasize "Key Enable Technologies", but also to empower local innovation process – tacit knowledge, embedded social networks, innovative milieu.

MAPS-LED "Multidisciplinary Approach to Plan Smart Specialisation Strategies for Local Economic Development" è un progetto di Horizon 2020 Marie Skłodowska-Curie RISE 2014. Il progetto di ricerca è finalizzato ad esaminare in che modo le strategie di specializzazione intelligente (S3) per rigenerare le aree economiche locali possono essere attuate, secondo la nuova agenda dell'Europa 2020, attraverso l'approccio place based che incorpora la pianificazione urbanistica e territoriale nella territorializzazione degli investimenti pubblici e privati. Gli obiettivi principali sono: 1) identificare ed esaminare le S3 in termini di fattori spaziali, sociali e ambientali 2) prendere in considerazione i locali bisogni e le opportunità che possano declinare gli interventi di politica regionali volte a enfatizzare non solo le cosiddette "Key Enable Technologies" ma anche rinforzare il locale processo di innovazione in termini di tacit knowledge, network sociali integrati ed il milieu innovativo.



INTERNATIONAL OPEN PANEL DISCUSSION

MAPS-LED NETWORK



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 Dipartimento Patrimonio Architettonico e Urbanistico
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 PAU



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INTERNATIONAL OPEN PANEL DISCUSSION

MAPS-LED MULTIDISCIPLINARY APPROACH to PLAN SMART SPECIALISATION STRATEGIES for LOCAL ECONOMIC DEVELOPMENT

SCIENTIFIC ORGANIZING COMMITTEE

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WEB MASTER
 GIACOMO SANZO

GRAPHIC AND COMMUNICATION PROJECT
 UFFICIO MARKETING E COMUNICAZIONE STRATEGICA

SPONSORED BY



28 MAY 2015
 REGGIO CALABRIA ITALY

PROGRAM 28th MAY

9:00 – 10:00 am

Registration and coffee

10:00 - 10.10 am

Welcome address

Pasquale CATANOSO

Provost of the Università Mediterranea di Reggio Calabria

Adolfo SANTINI

Vice-provost Vicarial

Francesco Carlo MORABITO

Vice-Provost Internationalisation

Claudio DE CAPUA

Vice Provost Research

Gerardo Mario OLIVERIO

Governor of Calabria Region

Giuseppe FALCOMATÀ

Mayor of Reggio Calabria

Paolo MALARA

Architects, Urban Planners' Association of Reggio Calabria.

10.10 - 11.30 am

Introduction:

Simoneffa VALTIERI

Director of PAU Department

Carmelina BEVILACQUA

MAPS-LED project coordinator

Keynote panel discussion: Complexity and combination of different local aspect

How S3 and Cluster policy bring together urban, territorial and social dimension?

Opening remarks by

Jesse MARSH

Expert in local development, strategic planning and innovation.

Speakers:

Dominique FORAY

École Polytechnique Fédérale de Lausanne (CH)

Andreas FALUDI

Delft University of Technology (NL)

Jan Maarten DE VET

Director of ECORYS Brussels (NL, BE)

Mike HARDY

Coventry University (UK)

11.30 – 11.45 am

Coffee Break

11.45 - 12.30 pm

Keynote presentation: Monitoring Smart Specialisation Strategies

What is the state of art- what's new?

Chair: Jesse MARSH

Expert in local development, strategic planning and innovation.

Keynote speakers:

Paola CASAVOLA

Head of Evaluation Unit at Department of Development and Social Cohesion, Ministry of Economic Development

Silvia VIVIANI

President of INU, National Institute of Urbanism

Riccardo PADOVANI

Director of SVIMEZ

Francesca MORACI

Director of "StUTEp Laboratory for Urban and Territorial Planning Strategies", Università degli Studi "Mediterranea" di Reggio Calabria

12.30 – 1.30 pm

Light Lunch

1.30 – 2.30 pm

Keynote presentation: S3 in the MAPS-LED Perspective

How S3 are strictly related to Cluster Policy & Spatial Planning?

Chair: Vincenzo PROVENZANO

professor of Economics, University of Palermo (IT)

Cluster policies and Innovation Poles in Europe:

Massimiliano FERRARA

professor of Economics, University "Mediterranea" of Reggio Calabria (IT)

Policy measures to support SMEs and the Banking System:

Alan DYER

professor of Economics, Northeastern University of Boston (MA, USA)

Universities as anchor institutions of regional cluster policy:

Nico CALAVITA,

professor of City Planning, San Diego State University (CA, USA)

The Spatial Dimension in Smart Specialisation Strategies:

Christer BENGIS

professor of Spatial Planning, Aalto University, Helsinki (FI)

Monitoring spatial consequences of S3 programmes:

Tomas HANELL

Spatial Planning analyst, Aalto University, Helsinki (FI)

New Ways to Value Social and Environmental Change in Local Economic Development Areas:

Erik BICHARD

professor of Urban Regeneration and Sustainable development, University of Salford – Manchester (UK)

Mobility networks and transportation systems

as social cohesion vectors for new urban communities:

Bruno MONARDO

professor of Planning, University "La Sapienza" of Rome (IT)

2.30 – 3.45 pm

Key note panel discussion Engaging in S3

How to develop a bottom-up approach to implement and monitor S3?

Chair: Paola CASAVOLA

Head of Evaluation Unit at Department of Development and Social Cohesion, Ministry of Economic Development

Introduction: MAPS-LED. Urban Lab supports bottom-up implementation of S3

Domenico Enrico MASSIMO

Professor in Evaluation Methods, "Mediterranea" University of Reggio Calabria (IT)

Luigi Giuseppe ZINNO

Head of the sector "Programming", Calabria Region

Business Community Panel

Lucio DATTOLA

Chamber of Commerce;

Roberto MAVILIA

POLICs

Simona SPAGNA

Banca Etica Reggio Calabria

University and Research Panel

Felice ARENA

N.O.E.L. Laboratory, University of Reggio Calabria "Mediterranea"

Francesca MORACI

"StUTEp" Laboratory, University of Reggio Calabria "Mediterranea"

Francesco MANGANARO

Observatory of Public Policies for Autonomies, University of Reggio Calabria "Mediterranea"

Policy makers Panel

Gerardo Mario OLIVERIO

Governor of Calabria Region

Fortunato VARONE

Head of the Department of EU community and National Planning, Calabria Region

Antonio Nicola DE MARCO

Head of the Department of Economic Development, Calabria Region

Giuseppe FALCOMATÀ

Mayor of Reggio Calabria

Angela MARCIANÒ

City Councillor for Public Works

Agata QUATTRONE

City Councillor for Urban Planning

3.45 – 4.00 pm

Coffee Break

4.00 – 4.30 pm

Closing Remarks:

Jesse MARSH

Expert in local development, strategic planning and innovation.

Vincenzo PROVENZANO

professor of Economics, University of Palermo (IT)

Paola CASAVOLA

Head of Evaluation Unit at Department of Development and Social Cohesion, Ministry of Economic Development